Keith MacGregor

Keith has over 20 years experience in Marketing and PR from managing £multi-million budgets with T.V, radio and film advertising, to supporting start-up companies.

In addition to high profile blue-chip experience, Keith has worked at the sharp end and has experience with sports marketing.

Keith was responsible for establishing in-house direct marketing at British Gas and has particular expertise in this field.

He also acted as Judge for 'Young Enterprise' and as presenter on 'The Benefits of Advertising' at the European Business Fair.

With his experience as both a marketing client of external agencies and as agency provider, Keith is committed to providing the highest quality solutions to all businesses.

"My business philosophy is based upon a number of factors, including hard work and a desire to succeed which is matched by my belief that integrity is everything in business.

I have always felt that value for money is a term that applies not only to client activities but also to the commitment I give to all that I do.

As business and marketing mentor to businesses throughout Wales, and as a presenter of seminars and workshops, I emphasise this philosophy and encourage and support potential entrepreneurs with their business endeavours."

Keith regularly presents business and marketing seminars and workshops throughout Wales and is available for bookings. Please contact Michele at MacGregor Marketing on 02920811823.

Michele MacGregor

Michele joined MacGregor Marketing in 1996 after selling her own business of educational books and toys. Previously to that she held marketing and public relations roles for British Gas, having joined the company's marketing department with a BA (Hons) in Communication Studies.

Michele has worked on all the major accounts at MacGregor Marketing and manages most of the events for clients as well as general PR.

With excellent communication skills, both spoken and written and good contacts in the media, Michele is successful at getting media coverage for clients.